

eFolder Announces Visionary Sponsorship at 2015 Cloud World Forum

eFolder to Showcase Cloud-to-Cloud Backup Solution and Lead Breakout Session for 8,000 Technology Leaders at European Conference in London

London, England – 18 June 2015 – eFolder, a leading supplier of business continuity, cloud data protection and cloud file sync solutions, today announced that the company is a Visionary Sponsor of the 2015 Cloud World Forum tradeshow, taking place June 24-25th in London, England. Conference goers will have the opportunity to visit eFolder at stand F50 for a demonstration of eFolder Cloudfinder, the company's cloud-to-cloud backup solution for Office 365, Google Apps, Salesforce, and Box, and to attend the eFolder breakout session, *Top Five Sources of Cloud Data Loss & How to Protect Your Organisation*.

The 7th Annual Cloud World Forum gives 8,000 attendees the opportunity to have their technology questions answered by more than 300 world-class speakers. Vendors, such as eFolder, have chosen to be a Visionary Sponsor of EMEA's largest cloud expo to educate enterprise end-users about cloud solutions and the importance of cloud data protection. The company's presence at the show demonstrates its growing investment in the European enterprise market. In the past year, the company has developed a sales team based out of the United Kingdom and expanded European operations from its satellite office in Malmö, Sweden.

eFolder will be showcasing eFolder Cloudfinder, a cloud-to-cloud backup solution that provides backup, instant full-text search, and restore capabilities for cloud applications, including Office 365, Google Apps, Salesforce and Box. Cloudfinder's unified interface lets administrators search for and recover data across multiple cloud applications and users. Cloudfinder offers the most comprehensive cloud application coverage in the cloud-to-cloud backup market.

"eFolder is excited to be a Visionary Sponsor at the 2015 Cloud World Forum, an event that draws technology leaders from around the world," says Bryan Forrester, senior vice president of sales at eFolder. "eFolder is uniquely positioned to support enterprise companies that are migrating to cloud applications. Cloud World Forum gives us an opportunity to meet with stakeholders and explain the importance of cloud-to-cloud backup."

Cloud World Forum attendees can receive a demonstration of eFolder Cloudfinder by visiting eFolder at stand #F50. Attendees are also invited to attend the eFolder breakout session:

Title: *Top Five Sources of Cloud Data Loss & How to Protect Your Organisation*

When: Thursday, June 25th, at 12.35 p.m.

Where: Theatre D

Presenter: Bryan Forrester, Senior Vice President of Sales at eFolder

To get the latest news and updates during the event, attendees can engage with eFolder on Twitter:

[@eFolder](#) Instagram: [@eFolder](#) and Facebook: www.facebook.com/efolder.

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity, and cloud file sync solutions for MSPs, solution providers, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](#)

About Cloud World Forum

Cloud World Forum is EMEA's largest Cloud and DevOps expo. Thousands of delegates come from more than 70 countries around the world to meet the industry's leading solution providers. Now celebrating its seventh year, the show gathers the pivotal payers of the Cloud revolution and features 16 content theatres. More than 300 speakers from multinationals, SMEs, public sector organisations, online players, regulators, telcos and analysts are set to take the floor in engaging, thought-provoking keynotes, hands-on labs, brainstorming sessions and live demos over two days.